



2021 Ag Day

Sponsorship Form



For South Dakota's Celebration of National Agriculture Week | June 5th, 2021

June 5, 2021 · Washington Pavilion

Why be a sponsor?

- Make it possible for more than 2,500 people to be exposed to agriculture
- Get the message out about the impact of agriculture
- Be one of 50 exhibitor booths with interactive, educational activities for children and families

Sponsorship Levels:

Champion · \$10,000

Producer · \$5,000

Harvester · \$2,750

Cultivator · \$1,250

Seed Sower · \$600

Friend · \$300





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Sponsorship Opportunities & Benefits



2021 Sponsorship Benefits	Champion \$10,000	Producer \$5,000	Harvester \$2,750	Cultivator \$1,250	Seed Sower \$600	Friend \$300
\$1,000 Room Rental credit for company meeting or event	•					
Exclusivity (in field) available upon request	•	•				
Individually featured on Social Media	•	•	•			
Recognition on Alliance for Science Wall*	•	•	•	•		
Pavilion Electronic Message Board	•	•	•	•		
Recognition on Ag Day Facebook event page	•	•	•	•	•	
Free passes to the Kirby Science Discovery Center & Wells Fargo CineDome	• 50 passes	• 20 passes	• 12 passes	• 8 passes	• 4 passes	• 2 passes
One exhibitor booth	•	•	•	•	•	•
Recognition on promotional materials	•	•	•	•	•	•
Sponsor listing in every program playbill in the Pavilion Performance Series	•	•	•	•	•	•

*Sponsor recognition wall at entrance to the Kirby Science Discovery Center; seen year-round by 350,000 people



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Sponsorship Agreement Form



Contact Information

Business/Organization: _____

Contact Person: _____

Email: _____

Phone 1: _____ Phone 2: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Sponsorship Level

- Champion - \$10,000
- Producer - \$5,000
- Harvester - \$2,750
- Cultivator - \$1,250
- Seed Sower - \$600
- Friend - \$300
- Other: _____

Sponsor Logo

Once you've returned a completed sponsorship agreement form, please email your logo (either .eps, .png or .jpg version) to ccronin@washingtonpavilion.org.

Booth Information

You can have a booth at Ag Day without being a sponsor (pending space availability), but priority will be given to those who make a financial contribution. Please indicate your planned participation below.

- Ag Day – June 5, 2021**
We would like to reserve a booth space (10' x 10') for Ag Day only on June 5, and we will complete the Exhibitor Registration Form by **April 1, 2021**.
- We are happy to support these events, but we do not need a booth.

Payment Information

- Payment Enclosed
- Please bill my credit card: MasterCard Visa Discover American Express
- Credit Card #: _____ Expiration Date: _____
- Signature: _____ Date: _____
- Please invoice me on this date: _____

Please return Sponsorship Agreement to:

Email: ccronin@washingtonpavilion.org

Mail: Washington Pavilion · Attn: Chelsea Cronin · 301 S. Main Ave. · Sioux Falls, SD 57104

Questions? Contact Chelsea at 605-731-2324

Experience **Your** Washington Pavilion
605.367.6000 | washingtonpavilion.org
301 S. Main Ave. | Sioux Falls, SD 57104

