

Off the Fridge Guidelines

Thank you for your interest in the Off the Fridge program at the Washington Pavilion. We look forward to displaying your students' artwork!



The Washington Pavilion will supply:

- 1) **Exhibition space:** 47-60 frames on the second floor lobby of the Washington Pavilion dedicated to Off the Fridge. All frames stay at the Washington Pavilion.
- 2) **Matting:** Artwork will be *mounted* to tag board and returned to the artist following the exhibition.
- 3) **Gallery text labels:** Card stock labels will be given to the artist at the end of the exhibition.
- 4) **Certificate for each student**
- 5) **Opening Day Reception** with refreshments for family and friends to celebrate – typically held on the second Saturday of the exhibition, 10:30-11:30 a.m.

Your school will supply:

- 1) **Original, two-dimensional artwork:** Requirements listed below. Each teacher must follow the guidelines listed below to ensure accurate presentation of the artwork.
 - a. 23 pieces – horizontal orientation
 - b. 24 pieces – vertical orientation
 - c. (Optional) 13 pieces – either vertical OR horizontal orientation
 - d. 18" x 24" or smaller
 - e. Names must be listed on the artwork – If child's name isn't on the front of the work, please use a note with the child's name (and title if child has more than one piece) and attach to back of the piece.

*Note: In an effort to highlight each artist, every child's artwork will be presented individually within the frame. In this spirit, we will not accept additional artwork above and beyond the numbers listed here. **The maximum number of pieces that are allowed to be submitted is 60.***

Artwork must be delivered to the Washington Pavilion reception desk no later than **seven days** before the reception date to ensure the exhibition is installed in time for the reception. We will contact you at the end of your exhibition when the artwork is ready for pick up. The Washington Pavilion reserves the right to not exhibit works of art in the show that could be interpreted as inappropriate based on public school guidelines.

- 2) **Exhibit cost** is \$350, due when art is brought in for display. Certain summer and early fall months (June-September) are available at a reduced cost, contact education@washingtonpavilion.org for details.

3) **Master label list.** Please send label information to: education@washingtontpavilion.org. Labels must be submitted electronically. We will format the labels, you just need to fill in the Excel document and send it back. Please make sure to double check the accuracy of your spelling to ensure professionalism of the labels in your exhibition.

Tips for the labels:

- Make sure you have permission to use child's first and last name, or use first name only. Please make sure each name is accurately spelled.
- Let the child title their own work.
- Let students write their own artist statements.
 - For pre-writers, meet with the child and let them tell you about their piece, and write it down just as they say.
 - The content of the artist's statement can be anything the child wants to say about the work. Let the artist talk/write in their own words. The writing is an extension of the project and of their innate creativity.
 - The statement reflects the artist and his/her art, not necessarily the project, teacher or school.
 - Edit spellings only if necessary. Avoid editing the child's choice of words or interpretation.
 - One of the appealing parts of the "Off the Fridge" exhibit is reading the unique things kids say about their art. Even if it is just a sentence or phrase, we hope you make the time to collect these statements from your artists!

Off the Fridge Reception

In an effort to make Off the Fridge an experience that will be etched in young artists' minds, the second Saturday of the month is set aside for an artists' reception. A member of the Washington Pavilion staff will serve as a host for the reception. An example schedule is listed below.

10:30 a.m. Refreshments on the second floor lobby
10:45 a.m. Introduction of the artists (by the art teacher)
11 a.m. Students stand by artwork to do their own "Art Talk" (optional)

Tip for the Art Talk: You may want to work in conjunction with the Language Arts teacher to prepare the students for their "Art Talk" if you choose to make that part of your reception experience. Artists can show off their knowledge of Art: the process, terminology, materials, etc.

This is an opportunity for you to showcase your students and what they have done. We hope to make it a great experience for everyone involved. If you have any questions, feel free to contact us.

Washington Pavilion Education Team

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