



Experience **Your** Washington Pavilion

Our Mission

is to inspire, educate, entertain, and enrich our region by creating opportunities for all to explore and experience the arts and science.

Our Vision

is to be the region's premier arts and science destination, inspiring lifelong discovery and inclusive experiences.

Our History

The Washington Pavilion opened its doors in June of 1999 in the renovated, historic building that served as Washington High School from 1908-1992. This historic transformation was accomplished through the support of public and private funding.

Private/Public Partnership:



City Owns the Building
Annual support for operational costs
CIP support for major repairs and improvements

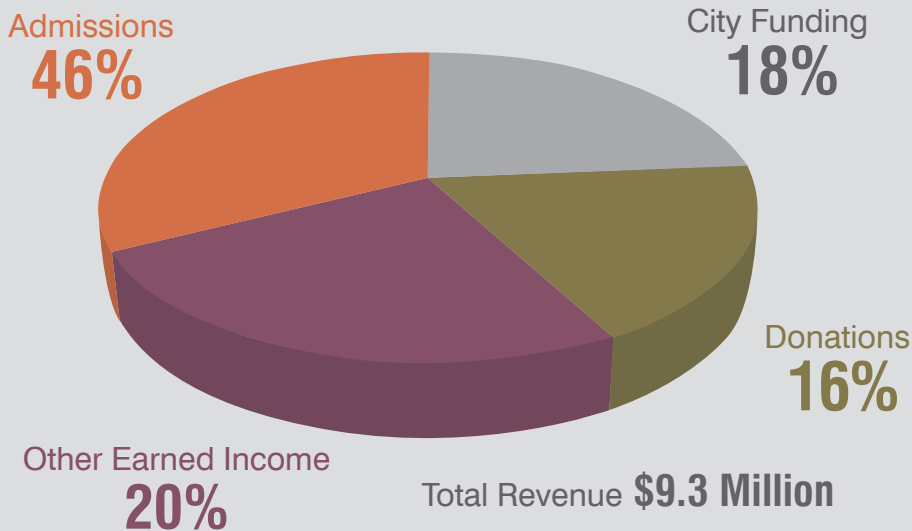


WPMI Manages & Programs the Facility
Responsible for bottom line losses



WPMI Recognized Non-Profit (IRC 501(c)(3))
Requires **over \$1,500,000** in donations and grants annually

Balance of Revenue 2017



Positive Regional Impact:

Connecting and engaging with over

405,000 patrons



annually from Sioux Falls and beyond

Over **\$256 million**



in economic impact from 1999-2017

Formula for Success:

Programming Excellence
Focus on unique market position
Keep fresh, engaging and interactive
"Integrated" between the pillars



Community Partnerships & Outreach
Strong relationships with city hall & council
Beyond our walls: Action Arts & Science Program and outreach
Other arts:


Business Approach for Financial Health
Balance business and mission
Sponsorships to mitigate program risk



Strong Support:

- ➔ In 19 years of operation, the Washington Pavilion has received over **\$24 million** in contributions to support our mission and programming
- ➔ Numerous dedicated and passionate **volunteers** who tirelessly support our mission and contribute to our success





Husby Performing Arts Center

Epicenter of Performing Arts and Entertainment in the Region

- Wide variety of high quality education and entertaining performing arts – from **Broadway musicals**, and national and internationally recognized **music, dance and theater performances**
- Mary W. Sommervold Hall – **1,800+ seats**
- Belbas Theater – **290 seats**
- In our 19 years of operation, more than **2.8 million people** have seen a show, attended a conference or other special event



Kirby Science Discovery Center

Interactive, Hands-on Fun & Learning

- **100+ exhibits**, 20,000 square feet
- **88,000 patrons** visit annually
- **15,000** school and group patron visits annually
- Exhibit refresh underway: new **Space: An Out-of-this-World Experience** exhibition completed in 2016; **fit Zone fueled by Sanford Health** completed in 2016; **Health Quest by Sanford** completed in 2018
- Numerous **special events** including Design Challenge, Science Fairs, Spooky Science and more
- Wells Fargo CineDome: **60-ft-wide, 4-story screen** showing a variety of mission-based educational documentaries



Visual Arts Center

Cosmopolitan Galleries in the Heart of Sioux Falls

- **8 galleries**, 11,500 square feet
- **22,000 visitors** annually
- Approximately **20 exhibitions** annually
- Exhibits range from noted South Dakota artists to **Andy Warhol** and **Rodin**
- More than **1,600 art pieces** in our permanent collection
- **Accredited** by the American Alliance of Museums
- Numerous **special events** including Arts Night Experience, Sidewalk Arts Festivals, lectures and gallery talks



Community Learning Center

Quality, Educational Programs Serving All Ages

- A broad range of engaging **arts and science programs** for all ages – both at the Pavilion and in the community
- Serve over **32,000** annually
- **Action Arts & Science Program:**
 - 2015 recipient of the **prestigious National Arts and Humanities Youth Program Award**, given by the President's Committee on the Arts and the Humanities
 - Over **450** youth/week at over **23 partner afterschool sites**
- **Scholarships** for students in need
- Over 2,600 youth served by **classes, camps and theatre programs**
- Graham Academy **Preschool**