



# WASHINGTON PAVILION

Experience **Your** Washington Pavilion

## Our Mission

Delivering memorable experiences that entertain, educate and enrich.

## Our Vision

Inspiring lifelong discovery and inclusive experiences that improve the quality of life for everyone.

## Our History

The Washington Pavilion opened its doors in June of 1999 in the renovated, historic building that served as Washington High School from 1908-1992. This historic transformation was accomplished through the support of public and private funding.

### Private/Public Partnership:



**City Owns the Building**  
Annual support for operational costs  
CIP support for major repairs and improvements

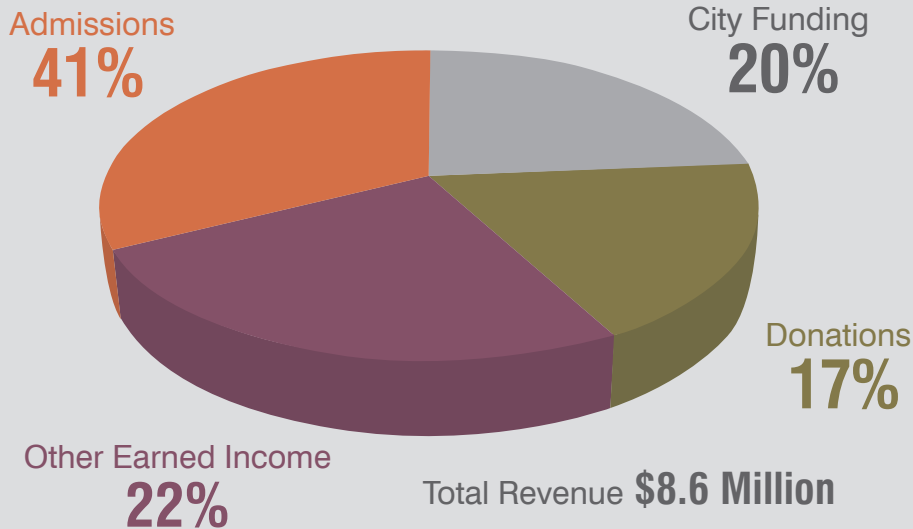


**WPMI Manages & Programs the Facility**  
Responsible for bottom line losses



**WPMI Recognized Non-Profit (IRC 501(c)(3))**  
Requires **over \$1,500,000** in donations and grants annually

### Balance of Revenue 2018



### Positive Regional Impact:

Connecting and engaging with over

**400,000 patrons**



annually from Sioux Falls and beyond

Over **\$275 million**



in economic impact from 1999-2018

### Formula for Success:

**Programming Excellence**  
Focus on unique market position  
Keep fresh, engaging and interactive  
“Integrated” between the pillars



**Community Partnerships & Outreach**  
Strong relationships with city hall & council  
Beyond our walls: Action Arts & Science Program and outreach  
Other arts:  


**Business Approach for Financial Health**  
Balance business and mission  
Sponsorships to mitigate program risk



### Strong Support:

- ➔ In 20 years of operation, the Washington Pavilion has received almost **\$26 million** in contributions to support our mission and programming
- ➔ Numerous dedicated and passionate **volunteers** who tirelessly support our mission and contribute to our success





## Husby Performing Arts Center

Epicenter of Performing Arts and Entertainment in the Region

- Wide variety of high quality education and entertaining performing arts – from **Broadway musicals**, and national and internationally recognized **music, dance and theater performances**
- Mary W. Sommervold Hall – **1,800+ seats**
- Belbas Theater – **290 seats**
- In our 20 years of operation, more than **2.9 million people** have seen a show, attended a conference or other special event



## Kirby Science Discovery Center

Interactive, Hands-on Fun & Learning

- **100+ exhibits**, 20,000 square feet
- Over **90,000 patrons** visit annually
- **15,000** school and group patron visits annually
- Exhibit refresh underway: new **Space: An Out-of-this-World Experience** exhibition completed in 2016; **fit Zone fueled by Sanford Health** completed in 2016; **Health Quest by Sanford** completed in 2018
- Numerous **special events** including Design Challenge, Science Fairs, Spooky Science and more
- Wells Fargo CineDome: **60-ft-wide, 4-story screen** showing a variety of mission-based educational documentaries



## Visual Arts Center

Cosmopolitan Galleries in the Heart of Sioux Falls

- **8 galleries**, 11,500 square feet
- Approximately **20 exhibitions** annually
- Exhibits range from noted South Dakota artists to **Andy Warhol** and **Rodin**
- More than **1,600 art pieces** in our permanent collection
- **Accredited** by the American Alliance of Museums
- Numerous **special events** including Arts Night Experience, Sidewalk Arts Festivals, lectures and gallery talks



## Community Learning Center

Quality, Educational Programs Serving All Ages

- A broad range of engaging **arts and science programs** for all ages – both at the Pavilion and in the community
- Serve over **34,000** annually
- **Action Arts & Science Program:**
  - 2015 recipient of the **prestigious National Arts and Humanities Youth Program Award**, given by the President's Committee on the Arts and the Humanities
  - Over **450** youth/week at over **23 partner afterschool sites**
- **Scholarships** for students in need
- Over 2,800 youth served by **classes, camps and theatre programs**
- Graham Academy **Preschool**