



WASHINGTON PAVILION

Experience **Your** Washington Pavilion

Our Mission

Delivering memorable experiences that entertain, educate and enrich.

Our Vision

Inspiring lifelong discovery and inclusive experiences that improve the quality of life for everyone.

Our History

The Washington Pavilion opened its doors in June of 1999 in the renovated, historic building that served as Washington High School from 1908-1992. This substantial transformation was accomplished through the support of public and private funding.

Private/Public Partnership:



City Owns the Building

Annual support for operational costs

CIP support for major repairs and improvements



WPMI Manages & Programs the Facility

Responsible for bottom line losses



WPMI Recognized Non-Profit (IRC 501(c)(3))

Requires **over \$1,900,000** in donations and grants annually

Balance of Revenue Fiscal Year 2024*

Other Earned Income
23%

Admissions & Performance Ticket Sales
43%

Fundraising
17%

City Funding
16%

Total Revenue **\$14.9 Million**

Positive Regional Impact:

Connecting and engaging with over

400,000 patrons



annually from Sioux Falls and beyond

Over **\$390 million**

in economic impact from 1999-2024



Formula for Success:

Programming Excellence

Focus on unique market position

Keep fresh, engaging and interactive

"Integrated" between the pillars



Community Partnerships & Outreach

Strong relationships with City Hall & Council

Beyond our walls: Action Arts & Science Program and outreach

Other arts:



Business Approach for Financial Health

Balance business and mission

Sponsorships to mitigate program risk



Strong Support:



In 24 years of operation, the Washington Pavilion has received over **\$41 million** in private contributions to support our mission.



Numerous dedicated and passionate **volunteers** who tirelessly support our mission and contribute to our success.





Husby Performing Arts Center

Epicenter of Live Entertainment in the Region

- Wide variety of high-quality education and entertaining performing arts – from **Broadway musicals** and national and internationally recognized **music, dance and theatre performances**
- Mary W. Sommervold Hall – **1,881 seats**
- Belbas Theater – **290 seats**
- Orpheum Theater Center – **686 seats**
- Over **200 performances** and **150,000** in attendance for the year.



Kirby Science Discovery Center

Interactive, Hands-on Fun and Learning

- **100+ exhibits**, 20,000 square feet
- Over **124,000 patrons** visit annually
- **9** Sweetman Planetarium films, including 2 Sweetman Planetarium originals.
- **15,000** school and group patron visits annually
- **Dinosaur Discovery** exhibition updates including two new interactive games and additional dinosaurs outside the Main Avenue entrance to the Washington Pavilion
- Numerous **special events** including Science Fairs, Spooky Science and more
- Wells Fargo CineDome: **60-ft-wide, 4-story screen** showing a variety of mission-based educational movies and films



Visual Arts Center

Cosmopolitan Galleries in the Heart of Sioux Falls

- **8 galleries**, 11,500 square feet
- Approximately **20 exhibitions** annually
- Record-breaking attendance, with over **59,000 visitors**
- First full year of Art Consulting, accounting for over **150** pieces of art sold through our services
- More than **1,600 art pieces** in our permanent collection
- **Accredited** by the American Alliance of Museums
- Numerous **special events** including the Washington Pavilion Gala, Sidewalk Arts Festival, artist receptions and gallery talks



Education

Quality Programs Serving All Ages

- A broad range of engaging **arts** and **science programs** for all ages – both at the Pavilion and in the community
- Serve over **34,000** annually
- **Scholarships** for students in need
- Over 2,800 youth served by **classes, camps and theatre programs**
- **Graham Academy Preschool**
- **Spotlight Theatre Company** is a program designed to inspire young theatre students in the Sioux Falls area to practice perfect, play hard and perform better than they ever thought they could.

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301 S. Main Ave. Sioux Falls, SD
WashingtonPavilion.org

